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NORTH ASIA STRATEGIC HOLDINGS LIMITED

北亞策略控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 8080)

APPOINTMENT OF CHAIRLADY

The board of directors (the “**Board**”) of North Asia Strategic Holdings Limited (the “**Company**”) announces that Ms. Zhang Yifan (“**Ms. Zhang**”), an Executive Director of the Company, has been appointed as Chairlady of the Company with effect from 23rd June 2016.

The Board would like to express its warmest welcome to Ms. Zhang for her new appointment as Chairlady of the Company.

By Order of the Board

NORTH ASIA STRATEGIC HOLDINGS LIMITED

Zhang Yifan

Chairlady and Executive Director

Hong Kong, 23rd June 2016

As at the date of this announcement, the Board comprises Ms. Zhang Yifan (Chairlady and Executive Director) and Mr. Pierre Tsui Kwong Ming (Executive Director); Mr. Joseph Liang Hsien Tse, Mr. Joseph Chan Nap Kee and Mr. Kenneth Kon Hiu King (being Independent Non-executive Directors).

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in the compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least seven days from the date of its posting and on the Company’s website at www.nasholdings.com.

** For identification purpose only*